# UPF Clothing vs Regular Clothing: What’s the Real Difference?

Understanding the difference between everyday clothing and UPF-rated clothing can help you make smarter choices for sunny outdoor days.

**Explore Sun-Protective Styles**

# What Does UPF Mean?

**UPF** = Ultraviolet Protection Factor

UPF measures how much UV radiation can pass through fabric.

Higher UPF ratings mean less UV radiation passes through the material.

**Discover UPF-Ready Styles**

**UPF APPLIES**
to clothing and fabrics.

**SPF MAINLY**
applies to sunscreen.

**UPF MEASURES**
UV radiation passing through fabric.

**COVERAGE ONLY**
applies to the skin covered by the garment.

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# UPF Clothing vs Regular Clothing:

## What's Different?

Here's how UPF clothing vs regular clothing compares.

| REGULAR CLOTHING | UPF-RATED CLOTHING |
| --- | --- |
| May provide some natural UV protection | Designed with UV protection in mind |
| Protection varies by fabric | Has a specific UPF rating |
| Thickness and weave can affect protection | Provides a measurable protection level |
| Exact protection level may be unknown | Available in lightweight and comfortable styles |

VS

Regular clothing provides coverage.
UPF-rated clothing provides a measured protection rating.

Compare Sun-Ready Styles

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# Why Is UPF 50 a Popular Choice?

UPF 50 is considered a high fabric protection rating and allows only a small amount of UV radiation to pass through the material.

> **More time outdoors = more reason to think about sun protection.**

IDEAL FOR

- Golf
- Pickleball
- Tennis
- Walking
- Hiking
- Boating
- Travel
- Outdoor events

Shop Active Styles for Sunny Days

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# Does UPF Clothing Have to Feel Different?

Modern UPF clothing can combine protection with everyday comfort and movement.

- Lightweight fabrics
- Breathable materials
- Stretch
- Comfortable fit
- Useful coverage
- Easy movement

## Coverage Matters

A UPF rating only applies to the fabric covering your skin. Pair sun-protective clothing with hats, sunglasses, sunscreen on exposed skin, and shade when available.

**Find Comfortable Sun-Ready Looks**

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# Your Simple UPF Clothing Checklist

UPF Rating - Look for a clear rating.
Coverage - Consider how much skin is covered.
Fit - Make sure you can move comfortably.
Fabric - Choose material suited to the weather.
Breathability - Important for warm conditions.
Stretch - Helpful for active movement.
Care - Follow the manufacturer's washing instructions.
Activity - Choose clothing that matches your lifestyle.

Find stylish protection with UPF 50+ activewear women.

Explore AnaClare Active

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# Make
# Sun-Smart Style
# Part of Your Wardrobe

Choose comfortable fabrics, useful coverage, and tested protection for your sunny outdoor days.

Discover stylish pieces designed to move with your lifestyle.

Thank you for exploring smarter sun-ready style with AnaClare.

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Explore AnaClare Active

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